



# Brand Presentation

# Gate Capital Partners - Brand design

**Final colour choices:**

<b>Pantone 519C</b>	<b>Pantone 2695C</b>
<p><b>Colour message:</b>          Medium conservative          Opulence          New / Rarely used colour          Individual          Confident</p>	<p><b>Colour message:</b>          Conservative          Institutional          Safe          Inspires confidence and credibility          Traditional</p>

**Fonts:**

<p><b>GATE CAPITAL PARTNERS LTD</b>          Gate Capital Partners Ltd</p>	<p><b>GATE</b>          Gate</p>
<p>Century Gothic Regular  <b>Century Gothic Bold</b>  <i>Century Gothic Italic</i>  <b>Century Gothic Bold Italic</b></p>	<p>Perpetua Regular  <b>Perpetua Bold</b>  <i>Perpetua Italic</i>  <b>Perpetua Bold Italic</b></p>

# Gate Capital Partners - Logo

Final design logo:



**Colour logo:**  
For colour print, Word and PowerPoint



**Black & white logo:**  
For grayscale print, Word and PowerPoint



**White outline logo:**  
A template vector file for embroidery and engraving on merchandising

# Gate Capital Partners - Stationery

## Final design stationery:

Charles Price  
Chief Executive Officer



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with compliments



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